

## Canadian Institute of Public Health Inspectors BC Branch Continuing Education Fall Webinar Series 2013

### Developing and Delivering Evidence-based Food Safety Messaging to Pregnant women

November 6, 2013 from 09:00 - 10:00 (PST)

The risk of acquiring listeriosis is 18 times higher in pregnant women and the outcomes in the baby can be significant. Environmental Health Officers and other health care professionals routinely provide advice about food safety and communicable diseases including those specific to listeriosis to populations at increased risk such as pregnant women. This presentation will highlight research done in BC to develop targeted messages and educational resources, make public health colleagues aware of the new materials that were developed based on this research ([www.bccdc.ca/foodsafetyinpregnancy](http://www.bccdc.ca/foodsafetyinpregnancy)) and highlight findings from an evaluation to assess the impact and use of these materials in BC.

#### **Marsha Taylor,** Epidemiologist, BC Centre for Disease Control



Marsha Taylor is a Communicable Disease Epidemiologist at the BC Centre for Disease Control in Vancouver. She is responsible for surveillance, outbreak investigation and research related to enteric, zoonotic and vectorborne diseases. Her background includes an undergraduate degree in Microbiology and a graduate degree in Epidemiology, both from the University of Guelph. Previously, Marsha completed the Canadian Field Epidemiology Program and has worked for the Foodborne, Waterborne and Zoonotic Infections Division of the Public Health Agency of Canada in foodborne disease outbreak management.