



January 2, 2005

Dear Sir or Madam:

***RE: CORPORATE MEMBERSHIP OPPORTUNITY***

The Canadian Institute of Public Health Inspectors is embarking on its 2005 corporate membership drive. Membership in CIPHI creates partnerships, which not only benefit our respective organizations, but also the public, which we both serve, and the international environmental health community.

CIPHI exists to certify (professionals), inform (members and the public) and advocate (for healthy public policy). The primary goals of CIPHI are the promotion and protection of public health. We feel our organization and yours share this common vision.

Becoming a corporate member benefits our organization by providing the additional funding needed to effectively advocate sound public health policy, sponsor both educational conferences and seminars, and develop various programs serving members and the public alike.

A strong national voice is needed to advocate the promotion and protection of legislated health standards. Educational conferences and seminars allow us to disseminate information on new science, technology, and industry trends. The information may then be shared with the public through direct contact or through traditional program delivery. In all these areas, we strive to provide efficient, responsive and cost effective service to both membership and the public at large.

The majority of our membership is comprised of practicing public health inspectors/environmental health officers. Members are involved in a wide variety of areas, all of which have a direct impact on the public's health. Food safety, water quality, solid and liquid waste management, plumbing, sewage disposal, indoor and ambient air quality, housing, infection control, communicable disease control, pool and recreational water safety, pest management, land use planning and industrial hygiene are all areas where our members may be involved.

Our association is not a consumer group in the traditional sense. The Institute benefits your company in providing information on issues of science and technology regarding your products and services to the public. Your leadership role in public health is of interest to our membership. Becoming a member of our organization allows you to access our membership to inform them of your company's products, services, and expertise. Membership also positions you strategically to take advantage of further partnerships.

Our organization can also serve as a resource to you. Currently the Institute has members sitting on Educational Advisory Boards, national and international standard setting organizations, government planning committees and public advisory groups.

The basic philosophies of your company and our association are similar – 'Improving and protecting Public Health'. Surveys have shown that the credibility of health agencies rates among the highest when compared to environmental agencies, industry and public advocacy groups.



As a member of our organization you will also benefit by:

- Receiving the Environmental Health Review (our quarterly journal) and other information mailouts
- Being recognized in the Environmental Health Review as a Corporate member
- Receiving preferred advertising rates in the Environmental Health Review with the opportunity to place an annual full page Product Profile at no additional cost
- Receiving preferred pricing and booth location at our Annual Educational Conferences
- Accessing your co-members through membership lists
- Being prominently linked on our CIPHI Web-site ([www.ciphi.ca](http://www.ciphi.ca)) including the posting of timely announcements
- Receiving a certificate of membership
- Discounts on other membership services

We feel the proposed partnership is a natural one. Your organization has a proven track record, as does our Institute since its inception in 1934. We hope that you will choose to join our organization and form a partnership. Please download an application for corporate membership in the Canadian Institute of Public Health Inspectors. Please note that annual membership can commence in the month you stipulate on the application form. Should you require more information please phone/fax 1-888-245-8180 (or phone 604-543-0935, fax 604-543-0936), e-mail [exec@ciphi.ca](mailto:exec@ciphi.ca) or write to:

Canadian Institute of Public Health Inspectors  
PO Box 75264  
15180 North Bluff RD  
White Rock BC V4B 5L4  
Canada

Respectfully,

Debra Losito  
National Office Manager  
CIPHI